

BASE PACKAGE OFFERS: Offers end 6/7/25. To receive the promotional price, a 24-mo. agreement is required. After 12 or 24 mos. then-prevailing rate for base package applies (currently: \$124.99/mo. for COMMERCIAL ENTERTAINMENT PACK; and \$199.99/mo. for COMMERCIAL XTRA PACK; \$84.99/mo. for BUSINESS SELECT PACK; \$104.99/mo. for BUSINESS ENTERTAINMENT PACK; \$149.99/mo. for BUSINESS XTRA PACK; Spanish packages - Public Viewing: \$124.99/mo. for COMERCIAL ÓPTIMO MÁS PACK; \$149.99/mo. for COMERCIAL MÁS ULTRA PACK; Business and Private Viewing: \$104.99/mo. for COMERCIAL ÓPTIMO MÁS PACK; and \$39.99/mo. for COMMERCIAL BASIC PLUS w/ International Add-On or \$24.99/mo. for COMMERCIAL BASIC PLUS – NO LOCALS w/ International Add-On) unless canceled or changed by customer calling 1.888.388.4249 at any time or prior to end of the promotional period.

\$5 OFF/MO FOR 12 MOS. OFFER: Offer ends 01/18/2025. New customers only. Requires activation of COMMERCIAL BASIC PLUS or above with a 24-mo. agmt. DIRECTV will credit the customer's account \$5/mo. for 12 mos. Credits will begin in one to two bill cycles. After 12 mos. then-prevailing rate for base pkg. applies unless canceled or changed by customer calling 1-888-388-4249 prior to end of the promotional period.

ABP OFFER: New customers who subscribe to COMMERCIAL BASIC PLUS with an International a la carte add-on, BUSINESS SELECT PACK or above with 24-mo. agmt and enroll in Auto Bill Pay at time of sale will receive \$20/mo. bill credit for 24 mos. Credits will begin in one to two bill cycles. After 24 mos. the credit will end and services will automatically continue at the then-prevailing rate. (currently: \$84.99/mo. for BUSINESS SELECT PACK; \$104.99/mo. for BUSINESS ENTERTAINMENT PACK; \$149.99/mo. for BUSINESS XTRA PACK; \$124.99/mo. for COMMERCIAL ENTERTAINMENT PACK; \$199.99/mo. for COMMERCIAL XTRA PACK; and \$39.99/mo. for COMMERCIAL BASIC PLUS w/International Add-On or \$24.99/mo. for COMMERCIAL BASIC PLUS – NO LOCALS w/ International Add-On).

COMMERCIAL ENTERTAINMENT PACK-SMALL BAR OFFER: New customers who subscribe to COMMERCIAL ENTERTAINMENT PACK-SMALL BAR OFFER includes a special rate for COMMERCIAL ENTERTAINMENT PACK for 12 months. After 12 mos. then-prevailing rate for COMMERCIAL ENTERTAINMENT PACK applies (currently: \$124.99/mo.). Eligibility for this offer is limited to the activation of up to 4 TVs.

A LA CARTE PACKAGE OFFERS: Public Viewing Customers: En Español can only be added to COMMERCIAL BASIC PLUS with an additional International A La Carte Package. Otherwise, it can only be added with BUSINESS SELECT PACK or above. AMÉRICAS PLUS, MÉXICO PLUS and DIRECTV DEPORTES all qualify as International A La Carte Packages. MPEG-4 HD equipment required. Channel will display in SD. Please call 1.888.388.4249 for more information. International packages are not required if activating COMMERCIAL BASIC PLUS in the Business/Private Viewing segments. Additional TV Access Fees apply. Customer must subscribe to COMMERCIAL BASIC PLUS or above in order to add any International A La Carte Packages.

HARDWARE OFFER: Programming agreement, as defined by customer's commercial programming rate card, required. Offer available to new commercial customers in commercial structures no more than three stories high. No single-family residences allowed. Up to four HD Receivers included per commercial location. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted. DIRECTV Business Viewing: New BUSINESS XTRA PACK, BUSINESS ENTERTAINMENT PACK, BUSINESS SELECT PACK and COMMERCIAL BASIC PLUS customers are eligible for up to four HD Receivers. Private Viewing: New BUSINESS XTRA PACK,

BUSINESS ENTERTAINMENT PACK, BUSINESS SELECT PACK and COMMERCIAL BASIC PLUS customers are eligible for any combination of up to four HD Receivers or two HD DVRs. DVR Service (\$20.00/mo.) required for DVR and HD DVR equipment. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted.

SVC TERMS: Subject to terms of DIRECTV Commercial Customer Agreement. Add'l Fees & Terms: Regional Sports Fee of up to \$15.00 applies in certain markets for COMMERCIAL ENTERTAINMENT PACK-SMALL BAR OFFER subscribers. Regional Sports fees are updated biannually based on the presence of Regional Sports and/or Collegiate-in-Market programming in applicable ZIP codes. TV Access Fee of \$15/mo. applies for each receiver and capped at \$250 for 17 or more receivers. (currently: \$84.99/mo. for BUSINESS SELECT PACK; \$104.99/mo. for BUSINESS ENTERTAINMENT PACK; \$149.99/mo. for BUSINESS XTRA PACK; and \$39.99/ mo. for COMMERCIAL BASIC PLUS w/International Add-On or \$24.99/mo. for COMMERCIAL BASIC PLUS – NO LOCALS w/ International Add-On). Regional Sports fees are updated biannually based on the presence of Regional Sports and/or Collegiate-in-Market programming in applicable ZIP codes. Business Viewing and Private Viewing TV Access Fees of \$8/mo. apply for each receiver, capped at \$100 for 13 or more receivers.

COMMERCIAL NONPROFIT OFFER (BUSINESS/PRIVATE): Requires a 36-mo. Agreement. After 36 mos., then-prevailing rate for base package applies (currently: \$84.99/mo. for BUSINESS SELECT PACK; \$104.99/mo. for BUSINESS ENTERTAINMENT PACK; \$149.99/mo. for BUSINESS XTRA PACK, unless canceled or changed by customer calling 1.888.388.4249 prior to end of the promotional period. Early Cancellation fee of up to \$30/mo. for each month remaining on agreement. After 36 mos. the credit will end, and services will automatically continue at the then-prevailing rate unless canceled or changed.

DIRECTV SVC TERMS: \$19.95 Handling and Delivery fee may apply. Taxes not included. Programming, pricing, terms and conditions subject to change at any time.

INSTALLATION: Standard professional installation included. Complex/Custom installation extra. Applicable use tax adjustment may apply on retail value of installation. Visit directv.com/legal or call 1.888.388.4249 for details. To access HD programming, HD equipment required. Number of HD channels based on package selection. Eligibility for local channels based on service address. Not all networks available in all markets. All DIRECTV Receivers must be continuously connected to the same land-based phone line or the Internet. **NONPROFIT OFFER:** Fixed Fee Period ends 1/1/2026. Requires a min. of 36-mo. Agreement. After the Fixed Fee Period ends, on a Subscriber Location-by-Subscriber Location basis, the fees may change in accordance with DIRECTV's then current retail rates but the discount for the DIRECTV Services within the Nonprofit Account Package will remain at \$50 off DIRECTV's then current retail rate (currently: \$84.99/mo. for BUSINESS SELECT PACK; \$104.99/mo. for BUSINESS ENTERTAINMENT PACK; \$149.99/mo. for BUSINESS XTRA PACK), unless canceled or changed by customer calling 1.800.496.4915 prior to end of the promotional period. **TV ACCESS FEES:** Business Viewing and Private Viewing TV Access Fees of \$8/mo. apply for each receiver, capped at \$100 for 13 or more receivers. **\$8/MO. OFF FOR 24 MOS. OFFER:** Offer ends 6/7/25. New customers only. Requires activation of COMMERCIAL BASIC PLUS, BUSINESS SELECT PACK, BUSINESS ENTERTAINMENT PACK, BUSINESS XTRA PACK, or COMERCIAL ÓPTIMO MÁS PACK with a 24-month agreement. DIRECTV will credit the new customer's account \$8/mo. for 24 mos. Credits will begin in one to two bill cycles. After 24 mos. the credit will end and services will automatically continue at the then-prevailing rate (currently \$8/mo.). May not be combined with

other promotional offers on same services and may be modified or discontinued at any time without notice. \$15/MO. OFF FOR 24 MOS. OFFER: Offer ends 6/7/25. New customers only. Requires activation of COMMERCIAL BASIC PLUS, BUSINESS SELECT PACK, COMMERCIAL ENTERTAINMENT PACK, COMMERCIAL XTRA PACK, COMERCIAL ÓPTIMO MÁS PACK or COMERCIAL MÁS ULTRA PACK with a 24-month agreement. DIRECTV will credit the new customer's account \$15/mo. for 24 mos. Credits will begin in one to two bill cycles. After 24 mos. the credit will end and services will automatically continue at the then-prevailing rate (currently \$15/mo.). May not be combined with other promotional offers on same services and may be modified or discontinued at any time without notice. MUSIC CHOICE PREMIUM OFFER: After 24 mos., service automatically continues at then-prevailing rate (currently \$44.99/mo.) unless changed/canceled by customer calling 1.888.388.4249 prior to end of the promotional period.

YOU CHOOSE YOUR BUNDLE OFFER : Three options are available with BUSINESS ENTERTAINMENT PACK or BUSINESS XTRA PACK. Customers may choose to select one of the following programming options. This programming is included for 24 months and then rolls to the payable offer on month 25. Stackable with other bonus offers not included in the You Choose Your Bundle Offer.

\$8 OFF TV ACCESS FEE WITH MUSIC CHOICE PREMIUM: Offer ends 6/7/25. New customers only. Requires activation with a 24-month agreement and Music Choice® Premium or Music Choice® Premium Audio Only. DIRECTV will credit the new customer's account \$7/mo. for life. Credits will begin in one to two bill cycles. If Music Choice® Premium or Music Choice® Audio Only removed, the credit will end, and services will automatically continue at the then-prevailing rate (currently \$8/mo.). May not be combined with other promotional offers on same services and may be discontinued at any time without notice. **\$15 OFF TV ACCESS FEE WITH MUSIC CHOICE PREMIUM**: Offer ends 6/7/25. New customers only. Requires activation with a 24-month agreement and Music Choice® Premium or Music Choice® Audio Only. DIRECTV will credit the new customer's account \$15/mo. for life. Credits will begin in one to two bill cycles. If Music Choice® Premium or Music Choice® Audio Only removed, the credit will end, and services will automatically continue at the then-prevailing rate (currently \$15/mo.). May not be combined with other promotional offers on same services and may be discontinued at any time without notice.

SHOWTIME® OFFER PRIVATE VIEWING ONLY: After 3 mos., service automatically continues at then-prevailing rate (currently \$19.99/mo.) unless changed/canceled by customer calling 1.888.388.4249 prior to end of the promotional period.

MGM+™ OFFER PRIVATE VIEWING ONLY: After 3 mos., service automatically continues at then-prevailing rate (currently \$7.99/mo.) unless changed/canceled by customer calling 1.888.388.4249 prior to end of the promotional period.

ESPN+ FOR BUSINESS: To receive ESPN+ for Business, customer must subscribe to a commercial base programming package. ESPN + for Business subscriptions automatically renews each month. Rates start at \$159.99/mo (EVO 1-50) based on your EVO (Estimated Viewing Occupancy) for Public Viewing, and \$50/mo. for Business/Private Viewing. Programming, pricing, terms and conditions subject to change at any time. ESPN+ for Business does not include all content otherwise available on ESPN+ for personal use, and programming will be subject to change.

2025 MLB EXTRA INNINGS OFFER: To receive MLB EXTRA INNINGS, a subscription to a commercial base programming package is required. Public viewing MLB EXTRA INNINGS price is based on Fire Code Occupancy (FCO) and is subject to verification.). Customers must order by

6/28/25 and activate by 8/11/25 to be eligible for the 1-Pay option, and order by 5/28/2025 and activate by 6/11/2025 to be eligible for the 5-pay option. IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF MLB EXTRA INNINGS WILL BE CHARGED TO CUSTOMER'S ACCOUNT. LIMIT ONE MLB EXTRA INNINGS OFFER PER ACCOUNT. MLB EXTRA INNINGS subscription will automatically renew in 2026 and each season thereafter at the then prevailing rate unless customer calls 1-888-388-4249 to cancel prior to start of season. Programming, pricing, terms and conditions subject to change at any time. Major League Baseball trademarks and copyrights are used with permission of the applicable MLB entities. All rights reserved. Visit the official website at MLB.com. MLB: Mitchell Layton/Getty Images.

2025 MLB EXTRA INNINGS ONE-TIME BILL CREDIT: Offer ends 6/28/2025. New MLB EXTRA INNINGS customers who sign up for the 2025 MLB EXTRA INNINGS programming are eligible for a one-time promotional credit of \$300 for Public Viewing or \$100 for Business/Private Viewing. The credit will be issued on or after 03/27/25 (TBD) and may take up to two billing cycles to appear. Approval of the FCO validation certificate is required for Public Viewing, and MLB EXTRA INNINGS activation is necessary. Additional terms and conditions apply. Offer not valid where prohibited or restricted.

2024-25 NHL CENTER ICE MID-SEASON PROGRAMMING OFFER: New NHL CENTER ICE Subscribers. To receive NHL CENTER ICE, a DIRECTV commercial subscription to a commercial base programming package is required. Customers must order by 3/18/2025 and activate by 4/12/2025. Pricing based on Fire Code Occupancy (FCO). IN THE EVENT OF EARLY DISCONNECT, THE REMAINING BALANCE OF NHL CENTER ICE WILL BE CHARGED TO CUSTOMERS ACCOUNT. LIMIT ONE NHL CENTER ICE PROMOTIONAL OFFER PER ACCOUNT. NHL CENTER ICE subscription will automatically continue in 2025-26 and each season thereafter at then prevailing rate unless customer calls 1-888-388-4249 to cancel prior to start of season. Programming, pricing, terms and conditions subject to change at any time. NHL, the NHL Shield and Center Ice name and logo are registered trademarks and The Game Lives Where You Do is a trademark of the National Hockey League. NHL and NHL team marks are the property of the NHL and its teams. ©NHL 2025. All rights reserved. Blackout restrictions and other conditions apply. 2024-25

NBA LEAGUE PASS MID-SEASON PROGRAMMING OFFER: New NBA League Pass Subscribers. To receive NBA League Pass, a DIRECTV commercial subscription to a commercial base programming package is required. Customers must order by 4/13/2025 and activate by 5/13/2025. Pricing based on Fire Code Occupancy (FCO). IN THE EVENT OF AN NBA EARLY DISCONNECT, THE REMAINING BALANCE OF NBA LEAGUE PASS WILL BE CHARGED TO CUSTOMER'S ACCOUNT. LIMIT ONE NBA LEAGUE PASS OFFER PER ACCOUNT. NBA LEAGUE PASS subscription will automatically continue in 2025-26 and each season thereafter at then prevailing rate unless customer calls 1-888-388-4249 to cancel prior to start of season. Programming, pricing, terms and conditions subject to change at any time. NBA, the NBA logo and team identifications are the exclusive intellectual property of NBA Properties, Inc., and the respective member teams. Actual number of games varies by market. Blackout restrictions and other conditions apply. **ESPN+ FOR BUSINESS OFFER:** To receive ESPN+ for Business, customer must subscribe to a commercial base programming package. ESPN + for Business subscriptions automatically renews each month. Rates start at \$159.99/mo (EVO 1-50) based on your EVO (Estimated Viewing Occupancy) for Public Viewing, and \$50/mo. for Business/Private Viewing. Programming, pricing, terms and conditions subject to change at any time. ESPN+ for Business does not include all content otherwise available on ESPN+

for personal use, and programming will be subject to change.

MLS SEASON PASS PROGRAMMING OFFER: To receive MLS Season Pass Mid-Season, a DIRECTV commercial subscription to a base programming package is required. MLS Season Pass automatically continues each season at then-prevailing rates, provided DIRECTV carries these services, unless customer calls 1-888-388-4249 to cancel prior to the start of the season. IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF MLS SEASON PASS WILL BE CHARGED TO CUSTOMER'S ACCOUNT IN ADDITION TO OTHER APPLICABLE CHARGES. Subscription is not refundable. LIMIT ONE MLS SEASON PASS OFFER PER ACCOUNT.

Programming, pricing, terms and conditions subject to change at any time. Actual number of games varies by market. Blackout restrictions and other conditions apply. MLS Season Pass: ©2025 MLS. All rights reserved.

Game Mix: For full Mix Channel and interactive functionality, HD equipment model H/HR 21 or later is required.

DIRECTV for BUSINESS Remote App: (available for iOS and Android) Certain remote control functions require a standard DIRECTV remote. Tablet remote control functionality requires an Internet or Wi-Fi connection and is limited to the range of network. Internet access and directv.com login required. Internet connections may vary. Only available on certain Internet-connected receivers. Visit directv.com/apps for complete details. Remote connections may vary. Charges may apply for an Internet Connection Kit and installation. Requires DIRECTV Plus HD DVR (models HR20, HR21, HR22, HR23, HR24), DIRECTV Plus DVR model R22, or DIRECTV HD Receiver (models H21, H23, H24, H25) connected to broadband. DIRECTV Receiver(s) and the tablet must be connected to the same network.

Sports bar App: By downloading this app you are verifying that you are over the U.S. legal drinking age of 21 years old. Use of DIRECTV mobile apps is licensed under DIRECTV's current End User License Agreement. Use of DIRECTV mobile apps is also subject to DIRECTV's privacy policy and other legal policies, including DIRECTV's Customer Agreement for users who are DIRECTV customers.

COMMERCIAL REFERRAL OFFER: Limit 10 referrals per 12-month period. Referral offer ends 12/31/25; on approved credit. You must refer new DIRECTV business customers by providing them with your DIRECTV account number. Referred customers must sign up for service and hardware using the phone number provided and mention your DIRECTV account number at the time order is placed. Referred customers must order their DIRECTV System by 12/31/25 and have their service activated with a 24-month agreement to a DIRECTV commercial base programming package within 30 days. Land-based phone line or Internet connection required. You and your referred business customer will each receive 10 non-refundable/non-transferable credits of \$10 each over 10 DIRECTV billing cycles totaling \$100. Bill credits will be applied in months 2 through 11 for new customer subscriptions. Existing customers will receive their credits beginning in the first month after the new customer activates; allow up to 12 weeks for referring customers. Determination of program eligibility and qualifying referrals, as well as any exceptions, is at the sole discretion of DIRECTV. DIRECTV reserves the right to verify and adjust credits at any time prior to or following posting and redemption. May not be combined with other DIRECTV referral programs. Any balance will carry forward on your DIRECTV bill until credit is exhausted. Offer not transferable or redeemable for cash. Business customers are not eligible to refer a residential customer. Telco customers not eligible. DIRECTV reserves the sole right to modify, suspend or cancel this referral

program at any time without notice. Programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. Hardware and programming available separately. ©2024 AT&T Intellectual Property.

CHANNEL LINEUPS: ALL PROGRAMMING SUBJECT TO CHANGE AT ANY TIME. Lineups effective as of 1/26/25. 1 Requires HD equipment. 2 MPEG-4 HD equipment required. Channel will display in SD. Please call 1.888.388.4249 for more information. 3 Eligibility for local channels based on service address. Visit directv.com/locals and directv.com to see what is available in your area. To find out if HD locals are available in your area, visit directv.com/hdlocals. 4 YES Network available as a local Regional Sports Network package in CT, NY and in parts of NJ and PA as determined by ZIP code. Portions of YES Network programming available in SPORTS PACK premium package in the remainder of DIRECTV service areas. Professional and collegiate sports subscriptions sold separately. Blackout restrictions and other conditions apply. 5 Seasonal channel that only carries the Apple TV+ Friday Night Baseball Doubleheader, Thursday Night Football or Yankees on Amazon feeds, where available. 6 This channel requires an Internet-connected HD-DVR and Advanced Receiver service.

SIGNALSAVER: Network availability is based on your programming package. Some programs may not be available for SignalSaver™ at each network's discretion. Must have H26K or H44 receiver and each receiver using SignalSaver™ must be connected to the Internet. Min. bandwidth of 2Mbps per connected receiver. There is no cost for using the SignalSaver™ feature, but there may be costs associated with connecting an eligible receiver to the internet. Data usage is based on your plan with your Internet Service Provider. ^^Certain remote-control functions require a standard DIRECTV remote. Tablet remote control functionality requires an Internet or Wi-Fi connection and is limited to the range of network. Internet access and directv.com login required. Internet connections may vary. Only available on certain Internet-connected receivers. Visit directv.com/apps for complete details. Remote connections may vary. Charges may apply for an Internet Connection Kit and installation. Requires DIRECTV Plus HD DVR (models HR20, HR21, HR22, HR23, HR24), DIRECTV Plus DVR model R22, or DIRECTV HD Receiver (models H21, H23, H24, H25) connected to broadband. DIRECTV Receiver(s) and the tablet must be connected to the same network.

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